Summary of Asst. Prof. Dr. Jacky, Cheah Jun Hwa’s Lecture

This research methodology session is a quick sharing session that could assist researchers to improve their riourness in designing their quantitative research using surveys. In addition, the speaker introduced some fun quantitative techniques and softwares that can be used to clean data and estimate the inferential test. At the same time, researchers can know the expectation of editors and journals when doing publication using quantitative research design as mentioned in his content

