

Virtual Visiting Professor Project

Episode 1

Topic for Episode 1: “Effective English listening and intercultural communication”

Visiting Professor: Dr. Mengzhu Yan

Affiliate: Huazhong University of Science and Technology, Wuhan, China

Project coordinator: Dr. Pansa Prommas

Affiliate: Business English Program, Prince of Songkla University, Trang Campus

Project plan

Based on Dr. Mengzhu Yan’s expertise in linguistics (intonation, phonology, and intercultural communication among non-native and native speakers of English), she will give a special lecture with active listening and pronunciation activities to third-year Business English students who will enroll in Listening and Note-taking in English Course in Semester 2-2021. As part of the Business English Mobility Program at Prince of Songkla University (Trang Campus), this group of students will be taking off to study in China for one year if the borders reopen in 2022. So this project has been designed to provide the students the opportunity to build up their intercultural learning and communication skills with the native Chinese lecturer before they take off to China.

Proposed time for Episode 1: 10-14 January 2022 (4 hours)

Time	Topic
Episode 1_Class 1 (2 hours) <i>10 January 2022</i>	Introduction to phonetic knowledge + intonation practice (Focus: Intonation practice/ fascinating facts and authentic examples of pronunciation and intonation/ cross-language comparisons)
Episode 2_Class 2 (2 hours) <i>14 January 2022</i>	Effective listening (Focus: native vs. non-native listening)

*Topics are subject to change.