



Advancing Digital Competence for 21st Century Public Administration Professionals 20 September 2022 (1.00-4.00 p.m.) ONLINE

■ Introduction

Prince of Songkla University Received a budget from the Ministry of Higher Education, Science, Research and Innovation for organizing the Reinventing University Project, fiscal year 2022. The university has allocated budgets for professors who are interested in organizing an online Visiting Professor activity under the digital science project to create innovations for economic, social, human resource and environmental development to create innovations for economic, social, human resource and environmental development to drive Prince of Songkla University to be international and is recognized in international academic circles. Through teaching and research management with foreign teachers.

Prince of Songkla University (PSU) is a research university and a leading university in Thailand. Established more than 55 years ago, academic personnel have driven the university in accordance with 4 missions (teaching, research, academic service, and preserving arts and culture), especially in teaching and research which is the first priority. However, entering the 21st century until today, 2022 has passed 22 years, this era is the digital age. For Thailand, stepping into Thailand 4.0 and the full 5G era, it can be seen that many changes occur in daily life, although gradual, and forehand and backhand (disruption). Including the catastrophic events of the Covid-19 epidemic that have caused the world to fluctuate and have been affected a lot over the past 2 years, people or organizations that can adapt will be able to go on. As for those who can't adapt, they may have a hard life to the point of shutting down their business.

As such, it is imperative that public administrators be aware of these changes in order to develop themselves to be competent to deal with current and future problems and uncertainties. That is why the project "Advancing Digital Competence for 21st Century Public Administration Professionals" held on 20th September 2022 at 3 hours, which is a part of the teaching and learning management in the course 925-103 Principle of Public Administration, semester 1/2565, Faculty of Arts and Management Science. Prince of Songkla University Surat Thani Campus more than 200 students.

■ **Objectives**

- 1) To enhance administrative capacity in the 21st century for the new generation of public administration.
- 2) To create a network of academic cooperation in the field of Public Administration Prince of Songkla University with universities in ASEAN.

Foreign Lecturer /Speaker:

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-Universitas Muhammadiyah
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Consultant:

-Asst.Prof.Dr.Yusop Boonsuk
-Faculty of Humanities and Social
Sciences
-Prince of Songkla University, Pattani
Campus, Thailand



Moderator:

-Asst.Prof.Dr.Pratumtip Thongcharoen
-Faculty of Liberal Arts and
Management Science,
-Prince of Songkla University, Surat
Thani Campus, Thailand
-Tel. 66954305088



■ **Event Format**

-Topic: Advancing Digital Competence for 21st Century Public Administration Professionals

-Date & Time: 20 September 2022, 3 Hrs, online

-Outputs

- Academic Cooperation Network Public in Administration
- Supporting Documents: CV., Poster, Project paper
- Evaluation Form
- List of Participants
- Pictures
- VDO teaching file

ONLINE **zoom**

VIRTUAL VISITING PROFESSOR

**ADVANCING DIGITAL COMPETENCE FOR 21ST CENTURY
PUBLIC ADMINISTRATION PROFESSIONALS**

TUESDAY
20 SEP 2022

TIME
1:00 – 4:00 P.M.

MODERATOR:
ASST.PROF.DR.PRATUMTIP THONGCHAROEN

CONSULTANT:
ASST.PROF.DR.YUSOP BOONSUK

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SPEAKER

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PSU PRINCE OF SONGKLA UNIVERSITY

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