Tentative Plan Visiting Professor

Topic: Technology, Data Science and Sustainability: How to Incorporate Technology to Build Sustainable Business and Community.

Visiting Lecturer: Dr.David Teh, College of Business, RMIT University, Melbourne, Australia

Coordinator: Dr. Kunlagan Mewes, Department of Business Administration, Faculty of

Management Sciences, Prince of Songkla University

The proposed date: 29th August 2022

Time: 9 am-12 am (3 hours)

Participants: BBA students who enrolled in 472-101 Psychology & Entrepreneurial Spirit

The Expected outcome

- To be able to build an excitement for the classroom with some virtual activity.
- Connect the students with a professor from a well-known AACSB Business School.
- Students could overcome stereotypes and gain confidence as communicators in English.
- An opportunity for students to explore more knowledge regarding technology, data science and sustainability.
- Future collaborations for both lecturers regarding research partner and exchanging experiences in teaching program.