

David Teh PhD CPA

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I am a CPA who focuses on building sustainable and resilient organisation by working with organisations to understand their business challenges, collaborate with them to formulate business strategy and sustainable solutions that improve their business process and operations, their business strategy and sustainability (ESG) strategy design and implementation, risk management practices and overall business performance. My work spans across financial services, higher education, manufacturing, private and public sector organisations, delivering work in areas of corporate sustainability including UN's SDGs, optimisation of business processes and continuous (Kaizen) improvement, design of risk management frameworks, business strategy design and implementation, and technology (data analytics and digital transformation).

I teach in various disciplines in Business Management, Accounting, Information Technology and Supply Chain Management, at Monash University and RMIT University.

Education and Qualifications

Doctor of Philosophy in Business, RMIT University, Australia

Certified Practising Accountant (CPA), CPA Australia

Master of Commerce, RMIT University, Australia

Master of Business Administration, RMIT University, Australia

Bachelor of Commerce & Bachelor of Business Systems, Monash University, Australia

Academic Experience

Feb 2019 - Present	Lecturer and Tutor, College of Business, RMIT University
Jan 2017 - Dec 2017	<i>Subject(s) included: Digital Innovation, Performance Analysis and Strategy (Capstone), Introduction to Management, Business Project Management, Financial Accounting and Analysis, Strategic Marketing (Capstone), e-Business Supply Chains (e-commerce), and Accounting in Organisations and Society.</i>
Feb 2019 - Present	Lecturer, Monash Business School, Monash University, Melbourne
Dec 2014 – Dec 2016	<i>Subject(s) included: Accounting Information Systems (Undergrad and Postgrad), Business Strategy, IT Project Management, International Business Strategy, Accounting for Managers, Introduction to Accounting, and Accounting Information Systems and Financial Modelling.</i>
July 2009 – Jan 2015	Lecturer and Tutor, College of Business, RMIT University
	<i>Subject(s) included: Accounting in Organisations and Society, International Logistics & Supply Chain Management (includes the Open Universities Australia) (Postgraduate), Introduction to Enterprise Systems, e-Procurement and Supply Chain Technologies (Postgraduate), Business Planning, e-Business Models and Managerial Issues (Postgraduate), IT Strategy and Governance, Geography of Distribution Systems, Business Computing, and System Design and Analysis.</i>
Jul 2009 – Dec 2014	Teaching Associate, Monash Business School, Monash University
	<i>Subject included: Organisations - Contexts and Strategies (Strategic Management).</i>
Jan 2020, Jan, Jul 2016 & Jan 2015	Visiting Academic, Singapore Institute of Management, Singapore
	<i>Subject included: Financial Accounting and Analysis, and Accounting in Organisations and Society.</i>
Jul 2013	Workshop Facilitator, Mae Fah Luang University in Chiang Rai, Thailand
	<i>Subject(s) included: Strategic Marketing - Business Value Creation & Strategy.</i>

Professional Experience

Mar 2011 – Present	Consultant/Business Researcher, Independent Consulting
Aug 2018 – Jan 19	Visiting Researcher, RMIT University, Melbourne
Jun – Oct 2014	Research Fellow (Business Analyst), Monash University & Deakin University
Apr – May 2014	Senior Business Analyst, Victorian Government, Melbourne
Mar 2010 – Mar 2011	Project Analyst, Global Cities Research Institute, RMIT University, Melbourne
Oct 2009 – May 2010	Project Manager & Business Consultant, Exego Group (in collaboration with RMIT University), Melbourne

Milestones - Achievements and Awards

2019	Teaching Excellence Award in the College of Business, RMIT University
2017/18	Letter of Commendation for Outstanding Teaching - Innovative Teaching Delivery and Transformative Learning Experience
2015/16	2015 Emerald/EFMD Outstanding Doctoral Research Awards in the Management and Governance
2014/15	Teaching Excellence Award in the College of Business, RMIT University
2013	RMIT University Deputy Vice-Chancellor's (Research and Innovation) Postgraduate Research Student International Conference Grant
2011- 2013	RMIT PhD Scholarship, equivalent to the Australian Government Australian Postgraduate Awards (APA)
2010- 2013	Commonwealth Government-funded Research Training Scheme (RTS)

Selected Projects, Reports & Research Publications

- Teh, D. (2022), 'Sustainable competitive advantage: A leap forward in sustainable strategy with blockchain-enabled LCA'. In Khoo H. H. (ed.), *Life Cycle Assessment*. World Scientific Publishers.
- Teh, D. (2021), 'Risk Management - Types, Definition and Classification of Natural Disasters and Threat Level', (with Khan, T). In Eslamian, S. (ed.), *2021 Handbook of Disaster Risk Reduction for Resilience*. Springer, Cham.
- Teh, D. Big Data and Sentiment Analysis to Study the Effect of Negative Sentiment and Emotion on Corporate Brand Image: A Case Study on United Airlines (UA) (with Ong, C.E.). Working journal paper.
- Teh, D. (2020), Sustainability strategy and blockchain-enabled life cycle assessment: a focus on materials industry (with Khan, T, Corbitt, B & Ong, CE), *Environment Systems and Decisions*, vo.1, no1, pp.1-18.
- Teh, D (2020), Smarter Way of Creating Sustainable Cities and Communities through Internet of Things (IoT), (with Khan, T). *The Conversation*. <https://theconversation.com/as-cities-grow-the-internet-of-things-can-help-us-get-on-top-of-the-waste-crisis-127917>.
- Teh, D (2020), Technological Innovation for Creating Sustainable Cities and Communities (SDG 11), (with Khan, T). In Leal Filho, W. (ed.), *Sustainable Cities and Communities. Encyclopedia of the UN Sustainable Development Goals*. Springer, Cham. Accepted and will be published in 2020.
- Teh, D (2019), "Internet of Things (IoT) – Measurement, reporting and accountability impacts." Panel discussion/presentation at RMIT University Business Research Showcase 2019, Melbourne, Australia, October 22, 2019. <https://sites.rmit.edu.au/rmitbusinessresearch/showcase2019/abstracts/>.
- Teh, D. (2016), Redress procedures expected by consumers during a business-to consumer ecommerce dispute (with Ong, C.E.), *Electronic Commerce Research and Applications*, vol.17, pp.150 160.
- Teh, D. (2015), "Building Sustainability Strategy in Business" (with Corbitt, B.), *Journal of Business Strategy*, vol. 36, no. 6, pp.39 – 46.

Professional Development

- CA Information Technology & Telecommunications Discussion Group and seminars/events/workshops
- CPA seminars/events/workshops
- Asialink Business Event