**CHANCHAI TANGPONG**

(Other Name Used: Charnchai Tangpong)

Department of Management and Marketing

College of Business

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**EDUCATION**

Ph.D. in Business Administration May 2002

Southern Illinois University Carbondale (Carbondale, IL, USA)

Major: Strategic Management and Organization Studies

Minor: Production and Operations Management

Master of Business Administration August 1997

Southern Illinois University Carbondale (Carbondale, IL, USA)

Concentration: Finance

Bachelor of Engineering March 1994

Prince of Songkla University (Hat Yai, Songkhla, Thailand)

Major: Chemical Engineering

**EXPERIENCE**

**North Dakota State University (Fargo, ND, USA)**

Chair, Department of Management & Marketing January 2017 – Present

Professor of Management August 2014 – Present

Associate Professor of Management August 2010 – August 2014

Assistant Professor of Management August 2006 – August 2010

Department of Management & Marketing

College of Business

**Midwest Academy of Management**

Past President October 2017 – October 2018

President October 2016 – October 2017

Conference Program Chair/President Elect October 2015 – October 2016

Conference Program Chair Elect February 2015 – October 2015

**Clarion University of Pennsylvania (Clarion, PA, USA)**

Associate Professor of Management August 2002 – May 2006

Department of Administrative Science

College of Business Administration

**Southern Illinois University Carbondale (Carbondale, IL, USA)**

Research Assistant January 1998 – May 2002

Instructor August 1998 – August 2001

Department of Management

College of Business

**AWARDS AND HONORS**

1. Research Excellence Award, Management and Marketing Department, North Dakota State University, 2020-2021.

2. Management Education and Development ASFOR Best Professional Development Workshop award, the 77th *Annual Meeting of the Academy of Management*, 2017.

3. President of *the Midwest Academy of Management*, 2017.

4. Research Excellence Award, Management and Marketing Department, North Dakota State University, 2016-2017.

5. Paper of the Year Award, Management and Marketing Department, North Dakota State University, 2016-2017.

6. Conference Program Chair of *the Midwest Academy of Management*, 2016.

7. Outstanding Paper in *the 2016 Emerald Literati Network Awards for Excellence – Journal of Business & Industrial Marketing*.

8. Best Paper Nominee, *the 46th Annual Meeting of the Decision Sciences Institute, 2015*, with a book chapter publication *in Models and Applications in the Decision Sciences* *– Best Papers from the 2015 Annual Conference*.

9. Strategizing, Activities and Practices Interest Group’s Best Practice-Oriented Paper Award, *the 75th Annual Meeting of the Academy of Management*, 2015.

10. Best Paper Nominee, *the 45th Annual Meeting of the Decision Sciences Institute*, 2014, with a book chapter publication in *Trends and Research in the Decision Sciences – Best Papers from the 2014 Annual Conference*.

11. Best Paper Proceedings, Business Policy and Strategy Division, *the 73rd Annual Meeting of the Academy of Management*, 2013.

12. Apple Polisher Recipient (for making exceptional impact on student college experience), North Dakota State University, 2013.

13. Best Theoretical/Empirical Paper Award, *the 42nd Annual Meeting of the Decision Sciences Institute*, 2011.

14. Best Reviewer, *the 54th Annual Meeting of the Midwest Academy of Management*, 2011.

15. Eisele Teaching Fellow (for teaching excellence), College of Business, North Dakota State University, 2010 – 2013.

16. Invited Faculty Member, The International Honor Society – Beta Gamma Sigma, College of Business, North Dakota State University, 2011.

17. Best Paper Award Nominee, *the 51st Annual Meeting of the Midwest Academy of Management*, 2008.

18. Apple Polisher Recipient (for making exceptional impact on student college experience), North Dakota State University, 2008

19. Distinguished Paper Award, Supply Chain Management Track, *the 38th Annual Meeting of the Decision Sciences Institute*, 2007.

20. Sage Publications/Research Methods Division Best Paper Award, *the 67th Annual Meeting of the Academy of Management*, 2007.

**TEACHING**

**Teaching Philosophy**

Care: Care about students and their learning and development

Connect: Connect with students through two-way communication

Current-Classic: Combine contemporaries and classics for students’ learning

**Teaching Highlights**

• Eisele Teaching Fellow (for teaching excellence), College of Business, North Dakota State University, 2010 – 2013.

• Apple Polisher Recipient (for having made an exceptional impact on student college experience), North Dakota State University, 2008, 2013.

• Invited Faculty Member, The International Honor Society – Beta Gamma Sigma, College of Business, North Dakota State University, 2011.

• Taught over 80 sections, chaired a dissertation, and served on 16 Ph.D./Master’s committees.

**Courses Taught**

***At North Dakota State University (Overall Student Rating)***

• Senior Capstone Strategic Management: 4.5/5.0

• Junior-level Foundations of Management: 4.5/5.0

• MBA Organizational Restructuring: 4.9/5.0

• Graduate and Undergraduate Independent Studies: 5 students

***At Clarion University of Pennsylvania (Overall Student Rating)***

• Senior Capstone Administrative Decision Making: 4.5/5.0

• Senior-level Operations Management: 4.2/5.0

• Junior-level Management Theory and Practice: 4.1/5.0

• MBA Organization Structure and Behavior: 4.5/5.0

• MBA Capstone Business Strategy and Policy: 4.4/5.0

• Graduate and Undergraduate Independent Studies: 6 students

**RESEARCH**

**Research Interests**

• Strategic values of buyer-supplier relationships and innovations across firm boundaries

• Role of human agents in interfirm and supply chain dynamics

• Strategic turnaround and business transformation in entrepreneurial and established firms

• Research methods in organization and management studies

**Research Highlights**

• Six best paper/workshop recognitions at the annual meeting of the Academy of Management

• Two best/outstanding paper recognitions at the annual meeting of Decision Sciences Institute

• Five publications in the Financial Times 50 journals and six publications in the Supply Chain Management Congress’ top four empirically-focused journals

• 2016 outstanding paper of Journal of Business & Industrial Marketing

• 40 refereed journal publications, 3 book chapters, 49 refereed conference proceedings

publications, and over 80 refereed conference presentations

**Refereed Journal Publications (Examples)**

1. Li, J., Chai, L., **Tangpong, C**., Hong, M., & Traub, R. (forthcoming) “An empirical investigation of buyer-supplier relationship typologies and their behavioral and performance outcomes.” *Journal of Business & Industrial Marketing*.

2. **Tangpong, C**., Lehmberg, D., & Li, Z. (forthcoming) “CEO replacement, top management vacancy, and the sequence of top management team changes in high technology turnaround companies.” *Long Range Planning*.

3. Abebe, M., **Tangpong, C**., & Ndofor, H. (forthcoming) “Hitting the ‘Reset Button’: The role of digital reorientation in successful turnarounds.” *Long Range Planning*.

4. Park, W-Y., & **Tangpong, C**. (forthcoming) “Performance and survival implications of sourcing choice sequence across an architectural innovation life cycle.” Journal of Operations Management. ***(a top-50 business journal of Financial Times; a top-four empirically focused journal of Supply Chain Management Congress)***

5. Clauß, T., Abebe, M., **Tangpong, C**., & Hock, M. (2021) “Strategic agility, business model innovation and firm performance: An empirical investigation.” *IEEE Transactions on Engineering Management*, 68(3): 767-784.

6. Li, J., Chai, L., Nordstrom, O., **Tangpong, C.,** & Hung, K. (2021) “Development of a loss aversion scale.” *Journal of Managerial Issues*, 33(1): 69-89.

7. Pengnate, S., Lehmberg, D., & **Tangpong, C.** (2020) “Top management’s communication in economic crisis and the firm’s subsequent performance: Sentiment analysis approach.” *Corporate Communications: An International Journal*, 25(2): 187-205.

8. Chai, L., Li, J., **Tangpong, C.,** & Clauß, T. (2020) “The interplays of coopetition, conflicts, trust, and efficiency process innovation in vertical B2B relationships.” *Industrial Marketing Management*, 85: 269-280.

9. Lehmberg, D., & **Tangpong, C.** (2020) “Employee primacy and corporate slogans in Japanese and American firms’ communication in times of crisis.” *International Journal of Business Communication*, 57(1): 86-112.

10. Lehmberg, D., & **Tangpong, C.** (2020) “Do top management performance attribution patterns matter to subsequent organizational outcomes? A two-country study of attribution in economic crisis.” *Journal of Management & Organization*, 26(5): 736-755.

11. **Tangpong, C**., Hung, K., & Li, J.\* (2019) “Toward an agent-system contingency theory for behavioral supply chain and industrial marketing research.” Special Issue on “Psychological Micro-Foundations of Business-to-Business Decision Making”, *Industrial Marketing Management*, 83: 134-147.

\*: All co-authors contributed equally

12. Clauß, T., & **Tangpong, C.\*** (2019) “Perception-based supplier attributes and performance implications: A multimethod exploratory study.” *Journal of Supply Chain Management*, 55(4): 34-66. (a top-four empirically focused journal of Supply Chain Management Congress)

\*: Both co-authors contributed equally

13. Chai, L., Li, J., Clauß, T., & **Tangpong, C.** (2019). “The influences of interdependence, opportunism and technology uncertainty on interfirm coopetition.” *Journal of Business & Industrial Marketing*, 34(5): 948-964.

14. Banerjee, S., Pillai, R. G., Jones, J. M., Hung, K., & **Tangpong, C.** (2019) “Dark side of power in innovation adoption.” *Journal of Managerial Issues*, 31(4): 388-408.

15. Clauß, T., & **Tangpong, C.** (2018) “In search for impregnable exchange relationships with buyers: Exploratory insights for suppliers.” *Industrial Marketing Management*, 75 (November): 1-16.

16. Abebe, M., & **Tangpong, C.** (2018) “Founder-CEOs and corporate turnaround among declining firms.” *Corporate Governance: An International Review*, 26: 45-57.

17. **Tangpong, C**., Li, J., & Hung, K.\* (2016) “Dark side of recipro city norm: Ethical compromise in business exchanges.” Special Issue on “The Dark Side of Business Relationships”, *Industrial Marketing Management*, 55 (May): 83-96.

\*: All co-authors contributed equally

18. **Tangpong,** C., Abebe, M., & Li, Z.\* (2015) “A temporal approach to retrenchment and successful turnaround in declining firms.” *Journal of Management Studies*, 52(5): 647-677. **(a top-50 business journal of Financial Times)**

\*: All co-authors contributed equally

19. **Tangpong, C.,** Michalisin, M. D., Traub, R., & Melcher, A. J.\* (2015) “A review of buyersupplier relationship typologies: Progress, problems and future research directions.” *Journal of Business & Industrial Marketing*, 30(2): 153-170.

\*: This paper won the 2016 Outstanding Paper Award of the journal.

20. **Tangpong, C**., Hung, K., & Li, J.\* (2014) “Agent-system co-development in supply chain research: Propositions and demonstrative findings.” *Journal of Operations Management*, 32(4): 154-174. **(a top-50 business journal of Financial Times; a top-four empirically focused journal of**

**Supply Chain Management Congress)**

\*: All co-authors contributed equally